



Southbank
Institute of Technology
Education for aspiring minds

39148QLD

Diploma of Graphic Design

– for School Students



Are you creative and imaginative? Do you like manipulating images, design and typography? Do you work well in a team?



You might enjoy a career as a graphic designer working at an advertising agency or graphic design house, in a commercial art studio, for a publisher or in public relations or marketing. Develop an in-depth knowledge of design processes, drawing and illustrative techniques, typography, printing, reproduction processes, computer graphics, web design and motion graphics. As a graphic designer you will produce designs and layouts for media such as magazines, newspapers, websites, exhibitions and advertising.

Southbank Tertiary Entrance Program

Southbank Institute of Technology (SBIT) offers units within selected diploma programs to school students in Years 11 and 12.

This program is known as STEP – Southbank Tertiary Entrance Program.

STEP students will be offered an on-campus experience at SBIT. STEP students will be required on campus at SBIT for up to 8 hours on their allocated day. Following Year 12, STEP students will have the opportunity to complete the entire diploma program at SBIT with confirmed entry and credit into the diploma they have been studying.

The majority of these diplomas will provide pathways and credit towards university programs.

Benefits

- Upon completion of Year 12, STEP students will be offered a confirmed entry with credit towards the diploma they have been studying at school. STEP students will therefore know in Year 11 they have a guaranteed place at SBIT, post senior schooling and have the ability to bypass the QTAC process at the end of Year 12.

- Since STEP forms part of a student's high school curriculum, students will be accumulating credit towards their Queensland Certificate of Education (QCE) as well as undertaking a diploma qualification.
- STEP offers students a more affordable option; students pay no tuition fees, only material fees.
- If a STEP student transitions to university after completing their diploma of choice
 - it is likely to diminish their HECS fees due to reduced time at university
 - students will graduate with both a diploma and university qualification in near to the equivalent time it takes to complete a university award.
- The pathways developed by SBIT and university partners provide a quality, highly focused learning experience for STEP students. These pathways combine the complementary strengths of both institutions.

Entry requirements

To be considered as a STEP student, Principal and parent/guardian consent is mandatory.

- GU** Griffith University
- QUT** Queensland University of Technology
- UQ** The University of Queensland
- USC** University of the Sunshine Coast
- B** Bachelor

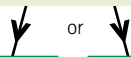
Program outline

School		
Semester one	Year 11	CUVDSP11B Research & apply techniques for illustrative work
Semester two	Year 11	CUVPHI08A Enhance, manipulate & output photo images
Semester three	Year 12	CUFDIG303A Produce and manipulate digital images
	Year 12	CUVCRS16B Prepare text and graphic files for print processing
Semester four	Year 12	CUVDSP07B Research and apply techniques for graphic design
	Year 12	BSBOHS201A Follow health, safety and security procedures



Southbank Institute of Technology

If STEP students complete all of these units over Years 11 and 12, they will be offered a reduced work load on entry to Southbank Institute of Technology post senior schooling. This enables students to select extra courses to accelerate through the diploma.



Pathways to uni / credit

- B Design, GU
Up to five diploma students who meet specific requirements may have the opportunity to enrol concurrently into the Bachelor of Design at Griffith University at the end of the first year. They receive credit for their diploma studies and can complete the diploma and the degree in a minimum of three years.
- B Fine Arts (Interactive & Visual Design), QUT
- 1 year uni credit
- 3 years left at uni - with reduced workload

Possible career outcomes

At the completion of this diploma STEP students may be employed in areas such as:

- print-based design and production
- web design
- motion graphics
- employment in advertising agencies, design studios, print shops

How to apply

From 31 August 2009, please visit SBIT's homepage www.southbank.edu.au and click on the **STEP Hub** icon on the right side of the page for more information.

Applications

To be considered as a STEP student, you must firstly register and submit an *Expression of Interest* in STEP. You are able to complete this process online from 31 August 2009.

To submit an *Expression of Interest*, please visit our website for more information: www.southbank.edu.au and click on the **STEP Hub** icon.

Once your *Expression of Interest* in STEP Hub has been logged with SBIT and approved by your STEP coordinator and Principal, SBIT will send you an enrolment pack. To be formally accepted as a STEP student, you must enrol and pay online. Online enrolments open on 21 October 2009.

Cost

STEP students will only be required to pay the material fees associated with the units over Years 11 and 12. The material fees for the Diploma of Graphic Design are:

Material fees*

Semester one	\$ 98.00
Semester two	\$ 40.50
Semester three	\$100.00
Semester four	\$ 52.00

*Please note - program information and prices are correct at time of printing and are subject to change at any time without notice. For up to date information call 13 72 48.

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